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2016 EFMD Higher Education Research Conference

Innovations in Higher Education



10-11
OCT
2016

BARCELONA
SPAIN

Hosted by



www.efmd.org

CALL FOR PAPERS

A. Conference Theme

We are delighted to announce that the **2016 EFMD Higher Education Research Conference (HERC)** will take place at **IESE Business School Barcelona** on **10-11 October 2016**. The theme of this year's conference will be:

Innovations in Higher Education

The conference will focus on the many innovations that are taking place in higher education and address these from three broad perspectives. First the conference will look at the different forms of innovations in the governance, management and internal organisation of higher education institutions. It will also look at innovations in the delivery of education and in the different types of innovations that higher education institutions are engaging in for the production of research.

We are inviting submissions of research work within the following areas of academic enquiry:

Track 1: Innovations in forms of governance, management and organisation of higher education institutions

This track will look at changes in decision-making structures, the involvement of different types of stakeholders and the shift in management practices. These may include the shift from tenured to part-time faculty employment, different funding models and financial management. It also relates to the changing nature of the university organisation (i.e. new business models, public-private partnerships, non-profit and for profit models).

Track 2: Innovations in education

This second track will look at new forms of curriculum design, the impact of new technologies on the pedagogy and different types of teaching & learning (including digital learning and blended learning). It also includes examples of joint (study programme) delivery, either transnational, across different types of organisations or disciplines, bringing on board a wide range of different players.

Track 3: Innovations in research

The track will look at new modes of research and knowledge production as already advocated by Gibbons et al. in 1997. In the context of Open Innovation and Open Science, the track will look at the impact on national and international innovation policies and societal and economic growth, e.g. by building on the knowledge triangle of research, education and innovation as key drivers for knowledge-based societies.

All papers will be subjected to a competitive review process. Preference will be given to papers which deal directly with Innovative forms of governance, management and organisational structures in higher education, Innovations in education or research.

We are open to quality work from established scholars and from younger scholars entering these important field. We are also open to papers from scholars interested in the co-production of knowledge between scholars and practitioners and those interested in engaged scholarship whose purposes are to create more impactful social science and management research.

Journals are currently approached for a special issue on the selected papers.

B. Keynote Speakers

All keynote speakers will be announced very shortly.

C. Background

Since 2012, EFMD is engaging in a community-building effort to encourage research on business schools and their role in higher education.

The Annual EFMD Higher Education Research Conference serves as an anchor event of this initiative. It serves as a platform to facilitate the cross-fertilization of research by scholars from management, higher education as well as other fields.

The forthcoming conference in Barcelona will be the fifth conference organized in this series. Previous events have been hosted by The Lorange Institute in Switzerland, Paris-Dauphine University in France, Stockholm Business School of Stockholm University in Sweden and Saïd Business School of the University of Oxford in the United Kingdom.

D. Submission Guidelines

Authors are requested to submit an **outline paper** of around 2000 words. The outline paper should make clear the central research questions or ideas, the core concepts of the paper, the nature of the research method and the nature of any evidence if the paper is a research study. Of course, submissions may be complete or full papers if such papers are ready at the time of submission. Submissions should include an indication of the authors' preferred conference track.

All outline papers for the 2016 EFMD Higher Education Research Conference need to be submitted via [our submission webpage](#).

The deadline for all submissions is Friday, 27 May 2016.

All submissions will be subjected to a competitive review process on the basis of originality, rigour and relevance with members of the Programme Committee serving as reviewers. All authors will be informed about the outcome of the review process no later than **17 June 2016**.

Authors of accepted papers are requested to submit their full papers by **9 September 2016**. Although there is no formal page limit, manuscripts submitted are typically between 20 and 40 pages.

At least one author of each paper must register for the conference and present the paper.

All accepted papers will be made available to participants via the conference online platform.

For further details please consult the conference webpage at:
<http://www.efmd.org/herc2016>

E. Conference Date, Venue & Registration

The 2016 EFMD Higher Education Research Conference will be hosted by the

IESE Business School (Barcelona), University of Navarra
Avenida Pearson, 21, 08034 Barcelona

<http://www.iese.edu/es/programas/todos-campus/barcelona/>

The conference will start on 10 October 2016 at noon and will end on 11 October 2016 at noon.

Conference registrations will start from 2 May 2016. Participants registering by 2 September 2016 will receive an early bird discount and pay EUR 430 €. After this date the regular conference fee will be EUR 480 €. Doctoral students will be charged a special rate of EUR 290 € as long as they register for the conference by 2 September 2016.

F. Contact and Inquiries

EFMD

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G. Programme Steering Committee

Steering Committee Chair

Howard THOMAS, LKSSB Distinguished Professor of Strategic Management, Mastercard Professor of Social and Financial Entrepreneurship, Director of the Academic Strategy and Management Education Unit, Singapore Management University; Former Dean of College of Business, University of Illinois at Urbana Champaign, USA; Warwick Business School, UK and Lee Kong Chian School of Business, Singapore Management University, Singapore

Members of the Committee

- **Eric CORNUEL**, Director General & CEO, EFMD and Affiliate Professor, HEC School of Management, France
- **Jürgen ENDERS**, Professor of Higher Education, School of Management, University of Bath, UK
- **Alain GED**, Professor of Strategy, Finance, Entrepreneurship, IAE Aix Graduate School of Management, France
- **Thomas HARTMAN**, Professor of Accounting and Finance, Stockholm Business School, Stockholm University, Sweden
- **Jean-Pierre HELFER**, Professor and Dean, IAE Paris – Sorbonne Graduate Business School, France
- **Michel KALIKA**, Professor of Management, IAE LYON School of Management, University Jean Moulin, France, & Co-Director BSIS Label (Business School Impact Survey), EFMD
- **Pierre KLETZ**, Professor at Ben-Gurion University of the Negev, Director, Mandel Social Leadership MBA Program, Guilford Glazer Faculty of Business & Management, Ben-Gurion University of the Negev, Israel
- **Rajani NAIDOO**, Professor and Director of the International Centre for Higher Education Management, School of Management, University of Bath, UK
- **Joan E. RICART**, Carl Schrøder Professor of Strategic Management, IESE Business School, University of Navarra, Spain
- **Barbara SPORN**, Professor at the Institute for Higher Education Management, WU Vienna University of Economics and Business, Austria, Visiting Professor until September 2016 at the

University of Zurich, Department of Business Administration (IBW), Center for Higher Education and Science Studies (CHESS), Switzerland

- **Kenneth STARKEY**, Professor of Management & Organisational Learning, Nottingham University Business School, UK
- **Nadine Burquel**, Director, EFMD Business Schools Services & EU Policy Studies in Higher Education, BE

H. Conference Organising Committee:

- **Howard THOMAS**, LKSSB Distinguished Professor of Strategic Management, Mastercard Professor of Social and Financial Entrepreneurship, Director of the Academic Strategy and Management Education Unit, Singapore Management University; Former Dean of College of Business, University of Illinois at Urbana Champaign, USA; Warwick Business School, UK, and Lee Kong Chian School of Business, Singapore Management University, Singapore
- **Joan E. RICART**, Carl Schröder Professor of Strategic Management, IESE Business School, University of Navarra
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