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Sub-theme 40: Universities in Unsettled Times: Effects of Evaluations, Accreditations and Rankings

Paper List | **Program**

Convenors:

Lars Engwall, Uppsala University, Sweden
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Alfred Kieser, Zeppelin University, Friedrichshafen, Germany
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Richard Whitley, Manchester Business School, UK
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Session I: Thursday, July 03, 11:00 to 12:30, CB-4 Organizational Responses

Chair: Lars Engwall

Richard Whitley
The varied effects of institutional changes on universities as organisations

Anne Rivière, Marie Boitier, Fabian Hattke, Markus Reihlen and Ferdinand Wenzlaff
Organizational responses to evaluations, rankings and performance indicators – Evidence from French and German universities

Dan Kärreman and Mats Alvesson
Uncreative destruction: Competition and positional games in higher education

Session II: Thursday, July 03, 14:00 to 15:30, CB-4 Rankings

Chair: Richard Whitley

Alfred Kieser and Rick Vogel
How rankings impede scientific progress

Chris Moos
The differential impact of rankings on higher education institutions

Margit Osterloh and Bruno S. Frey
Accountability by numbers in research?

Session III: Thursday, July 03, 16:00 to 17:30, CB-4 Quality Assessments

Chair: Alfred Kieser

Oliver Vettori
The "Tower of Babel" in reverse? Competing meaning structures on quality assurance in Austrian higher education

Clémentine Gozlan
Questioning the standardization of academic evaluation in the humanities and social sciences

Linda Wedlin and Tina Hedmo
Evaluation moving out: The formation and influence of transnational experts defining quality and excellence in higher education and research

Session IV: Friday, July 04, 09:00 to 10:30, CB-4 Research Performance

Chair: Lars Engwall

Uwe Wilkesmann and Sabine Lauer

Factors that influence research performance and web presence of German universities (Webometrics ranking) – evidence from a national wide survey from 2011

Julien Barrier and Dima Younes

Governing university-industry research collaborations: Unfolding the formation and management of project networks

Alex Rushforth and Sarah De Rijcke

The impact of indicators: The rise of performance indicators and commensuration of biomedical research

Session V: Friday, July 04, 14:00 to 15:30, CB-4
Selection and Careers

Chair: Richard Whitley

Dongyoub Shin, Daehun Chung, Sunhyuk Kim and Grimm Noh

Neoliberalism and quasi-market evaluations in academia: Diffusion of admission officer system in Korean universities, 2007–2012

Alexandra Bristow, Olivier Ratle and Sarah Robinson

Academic resistance as institutional entrepreneurship in unsettled times: The case of early-career academics in critical management studies

Maria Pietilä

Tenure track career system as a strategic instrument for academic leaders

Session VI: Saturday, July 05, 09:00 to 10:30, CB-4
Universities as Actors

Chair: Alfred Kieser

Jochen Gläser

Universities as (holdings of) project-based quasi-firms

Jérôme Aust and Christine Musselin

The reconfiguration of the French university landscape as an indirect consequence of the Shanghai rankings, or how rankings indirectly affect the design of higher education systems

Fabian Hattke, Steffen Blaschke and Jetta Frost

Organizing Collective Action? An Empirical Analysis of Common Goods in German Universities

Session VII: Saturday, July 05, 11:00 to 12:30, CB-4
Business Schools as Actors

Chair: Lars Engwall

Bertrand Guillotin, Séverine Louvel and Vincent Mangematin

Global by prestige, international by reputation

Marco Berti

Liquid spirit. The (re)production of academic identities through practices

Lionel Cauchard and Stéphanie Mignot-Gerard

In search of academic excellence. Contrasted strategies across (and within) 'top-notch' business schools in the US, France and Italy